



APPLICATION GUIDELINES

OBJECTIVES

An initiative of the Singapore Totalisator Board, the Arts Fund provides support to local artists and arts groups in bringing the arts to communities, to engage, inspire and create shared experiences for people to connect with one another. The Fund is managed by a committee appointed by the NAC.

WHO MAY APPLY

- (a) Registered Singaporean non-profit distributing and legally constituted performing arts / visual arts / literary arts groups (company limited by guarantee / registered society); or
- (b) Individual Singapore Citizens or Permanent Residents who are recognised by their peers as practising artists.
- (c) Informal groups of artists may apply for funding but must nominate an individual or legally constituted arts group to take responsibility (legal and financial) for the application and grant administration, if awarded.

ASSESSMENT CRITERIA

- (a) Artistic merit of the project;
- (b) Demonstration of good planning and sound budgeting;
- (c) Accessibility of the project to the community¹
- (d) Clear community engagement and outreach outcomes²

PROJECTS ELIGIBLE FOR SUPPORT

- (a) Music, dance, theatre, musical theatre and multi-disciplinary performances
- (b) Visual arts (including photography) exhibitions
- (c) Literary arts events (e.g. readings, poetry performances)

PROJECTS NOT ELIGIBLE FOR SUPPORT

- (a) Projects by arts groups under the auspices of Ministry of Education's schools, educational institutions, community centres, halls of residence, etc.;
- (b) Projects organised by for-profit organisations;
- (c) Applicants that have received 3 grants from Arts Fund in current financial year (based on the dates of the grant offers);
- (d) Events for the sole purpose of fund-raising, competition, charity show, anniversary celebrations (e.g. dinner & dance events);
- (e) Projects that do not have clear community engagement and outreach outcomes;
- (f) Training courses & study tours;
- (g) International touring;
- (h) Publications – print and media-based;
- (i) Research projects;
- (j) Religious activities for the promotion of a certain religion;
- (k) Political activities for the promotion of a certain political ideology or party; and
- (l) Projects organised or presented by organisations which are already receiving Tote Board's funding.

¹ Applicants should develop arts programmes that are accessible to the target community segments, and promote greater understanding and appreciation for the arts through deeper engagement (see Annex 1).

² See Annex 1.

APPLICATION PROCEDURE**(I) SUBMISSION OF APPLICATION**

(a) Applications must be made on the prescribed application form and the following information is required to support the application:

- i. Synopsis and a write-up of the project stating the objectives and a list of key artists (max 800 words). Information on the target audiences and how the project will engage and connect audiences through the arts should be included. Translations in English should be provided for non-English projects.
- ii. Estimated projected income and expenditure of the project. All potential sources of funding from government and/or other organisations must be included as well. **All projected budget should be as realistic and accurate as possible. Funding consideration for application may be affected if the projected budget is not realistic.**
- iii. First-time applicants (individuals and informal groups) are required to provide a letter of support from a relevant arts group/ organisation/ institution.
- iv. Samples of work: For visual artists, please attach artwork samples of the exhibition. For spoken word and theatre projects, please attach the finalised script(s) in this application. The Secretariat may, on occasion, request other supporting materials related to your application.

(b) Applications must be submitted through email to artsfund@nac.gov.sg

(c) Applications will not be considered if:

- i. The application is late;
- ii. Incomplete;
- iii. Applicants did not submit or submitted incomplete post performance report(s), statement(s) of income and expenditure from previous Arts Fund-approved project(s); and/or
- iv. Applicants have already received 3 Arts Fund grants in the current financial year (i.e. 1 April 2020 to 31 March 2021) based on the dates of the grant offers, regardless of when the projects take place.

(II) CLOSING DATES

(a) To be eligible for funding consideration, applications must reach the Tote Board Arts Fund Committee **before** the commencement of your project:

Applications Received by	Announcement of Outcome	For Projects taking place on/after
15 April 2020	15 June 2020	1 August 2020
15 August 2020	15 October 2020	1 December 2020
15 December 2020	15 February 2021	1 April 2021

(III) OUTCOME

Applicants will be notified of the outcome of their application via email.

(IV) GRANT QUANTUM

The nature and scope of the project, as well as the availability of funds, will determine the grant quantum.

Note: The Committee reserves the right of discretion and non-disclosure of reasons for unsuccessful applications. Decisions made by the Committee are final and appeals will not be entertained.

TERMS & CONDITIONS FOR SUCCESSFUL APPLICANTS

(I) The successful applicant must:

- (a) Inform the Arts Fund Committee if there are any changes (title of show, date, venue, etc) to the project
- (b) Acknowledge support by the Arts Fund for all the publicity collaterals of the project;
- (c) Submit via email the post-performance copy report together with the completed budget form indicating actual income and expenditure within **2 months** after completion of the project. The statement of income and expenditure should be certified by the organisation's top office bearer with his/her signature.

(II) Grant on Reimbursement Basis:

The payment of the grant will be made on a reimbursement basis to successful applicants after the Arts Fund Committee has received the post performance report and statement of accounts.

(III) Review, Withdrawal or Withholding of Grant

The Arts Fund Committee also reserves the right to review, withdraw or withhold any grant awarded in full or in part should any of the following occur:

- (a) The proposed Project which receives funding undergoes a material change without prior written approval from the Arts Fund Committee. A material change shall include any changes in the content, scale, budget, key artistic personnel, venue, and/or date(s) of Project;
- (b) The Grant Recipient is not able to deliver the proposed Project by the proposed date;
- (c) The Grant is not used for the purpose for which it is awarded;
- (d) Wrong and/or misleading information is provided in the application form, either deliberately or otherwise;
- (e) Illegal or negligent acts occur during any point of the funded Project, which will adversely affect the reputation of The Arts Fund Committee, any government bodies, public institutions, national leaders or your person / organisation;
- (f) The Project and/or any activities undertaken in relation to the Project are, in the view of The Arts Fund Committee, (i) offensive or obscene in nature; (ii) derogatory or defamatory of any third party; or (iii) bring dispute to or prejudice the Arts Fund Committee in any way whatsoever, or be construed to:
 - i. advocate or lobby for lifestyles seen as objectionable by the general public;
 - ii. denigrate or debase a person, group or class of individuals on the basis of race or religion, or serve to create conflict or misunderstanding in our multicultural and multi-religious society; and/or
 - iii. undermine the authority or legitimacy of the government and public institutions, or threaten the nation's security or stability.

- (IV) The Arts Fund Committee has the right to amend any terms and conditions of any Grant at any time. Before any amendment under this clause, the Arts Fund Committee shall notify the Grant Recipient regarding its intention to amend the terms and conditions of the Grant at least fourteen (14) days before any amendment is made.

Annex 1

In keeping with the national agenda and aspiration to spread the opportunity for the enjoyment of the arts, Tote Board Arts Fund will only support arts performances / exhibitions with clear community engagement and outreach outcomes. Projects must fulfil one or more of these criteria in order to qualify for support:

- a) Stage a performance/exhibition in **non-conventional venues** like community centre, school, pavilion, void deck, park or outdoor space with a residential catchment. Facilities under the NAC Arts Housing Scheme are not considered as non-conventional venues;
- b) Demonstrate efforts to **reach out to under-served segments** (e.g. people with disabilities, youths at risk, low income groups, etc.) by ensuring better accessibility through choice of project venue or content, or involving them in the production/creative process. Arts group should articulate reasons for targeting specific under-served segments and how this aligns with their objective;
- c) Demonstrate efforts to engage audience effectively and **improve their understanding of the project by incorporating interpretative or educational components** (such as pre/post-shows talks for dance, music and visual arts projects, guided tours, and information kits). These interpretative or educational components should be publicised in the projects' collaterals and marketing materials).
- d) Effort for **deeper engagement of the community**, such as participation of the community in the production/creation process (excluding performances/exhibitions that are held as graduation showcase/at the end of a formal course or training).

Applicants must demonstrate a conscious and genuine effort to reach new audiences of a different age, ethnic, linguistic, cultural background by deploying creative marketing approaches.

Should you have any queries, please email artsfund@nac.gov.sg

Some examples:

E.g. 1 – Photography Exhibition in Community Spaces

Applicant articulates that most of their exhibitions are held in art galleries or museums. To reach out to people who do not go to these spaces, applicant demonstrates the intent to bond with the HDB neighbourhood and promote greater understanding and conversation among neighbours, through taking portraits of families at their doorstep and collecting their stories. The photographs and stories will be showcased in a void-deck exhibition, with flyers regarding the event distributed to the surrounding communities / HDBs, to generate greater buzz about the project.

E.g. 2 – Chinese Orchestra Concert Targets Youth Audiences

Applicant articulates that majority of their audiences are aged 50 years old and above. Applicant plans to introduce Chinese Orchestral music to younger audiences through performing works that may interest younger people, such as popular Chinese pop or Japanese pop tunes. The concert will also simulate a pop concert experience through the use of lighting effects.

The concert will be accompanied by a booklet introducing common instruments used in Chinese Orchestras in a graphic and easily accessible style. To reach out to the target audiences, the concert will be publicised through twitter, facebook, relevant fan-sites and groups, as well as blogs.