



ANNEX

Profiles of The A List's Editorial Team

MICHAEL CHIANG

Editorial Director

Michael is one of Singapore's most respected media veterans, with over 30 years of hands-on journalistic and media management experience. He is widely acknowledged as the 'magazine publishing guru', having created many of the country's bestselling newsstand titles.

He spent nine years with The Straits Times Group (now Singapore Press Holdings), working as a newspaper journalist for six years before moving over to the magazine's division to spearhead the revamp of an ailing women's title. He won in-house journalism awards not only for his writing, but also for his headlines and layouts (a skill he picked up when working on a major revamp of the Sunday Times in 1984).

He was later headhunted by the Singapore Broadcasting Corporation (now MediaCorp) and appointed Vice President for Publications. As the key media manager, he overhauled their magazine operation and turned it into a dynamic and hugely profitable arm. During his 19 years at the organisation, he worked closely with the editorial and design teams, sharing his experience and ideas both in day-to-day operations as well as formalized training workshops.

In 2009, Michael set up his own consultancy, A Little Imagination, which provides creative ideas, media training and project management for both government and commercial agencies.

In addition to his media accomplishments, Michael Chiang is also Singapore's most successful playwright, with many hit plays to his name. He started writing plays in the mid-80s, and his popular plays continue to be staged and restaged till today. One of them was turned into a hit movie, and plans are underway to produce another film based on a musical that he wrote. He recently did the screenplay for a romance comedy, *Our Sister Mambo*, which just completed shooting and will be released next July.

His immense wealth of experience covers journalism, sales and promotions, media marketing, consumer behaviour, as well as a host of wildly different yet surprisingly relevant areas.

TONY LAW

Creative Director

Tony is an experienced Creative Director with an eye for detail and strong visual flair. He worked at MediaCorp Publishing for 17 years, overseeing editorial design and photography for all consumer titles in the publishing division, and was instrumental in winning the company numerous awards.

His role involved supervising and grooming a pool of designers and stylists, working with editors and photographers to maintain and advance editorial quality, and collaborating with magazine clients to deliver high quality marketing and promotional collaterals and special supplements.

Tony previously worked in an internet consultancy in New York for brands such as NTT Docomo, Audi, [Instyle.com](http://instyle.com) and Harley Davidson, and did freelance design work for advertising agencies and design houses, including Batey Ads, Dentsu Young & Rubicam, Asterisk Graphics and Ace:Daytons (Singapore).



PAMELA HO

Editor

Pamela is a former Deputy Editor with MediaCorp Publishing, where her flair for storytelling won her several in-house Journalism Awards. In 2008, her article *Her(Story) of Singapore* – which traces how far the Singapore woman has come since 1965 – was nominated for ‘Feature Story of the Year’ at the MediaCorp News Awards, which recognises exceptional journalism across print, radio and TV.

A versatile journalist across media platforms, Pam reached out to a radio audience in 2008, when she joined 938LIVE as a Senior Producer-Presenter, co-hosting *The Living Room*, a daily ‘live’ interview programme and Singapore’s longest-running talk show on English radio. In 2012, Pam joined Channel NewsAsia as a Senior Producer, producing for Current Affairs and the primetime morning show, *AM Live!*

In the midst of journalistic storytelling, Pam took a year off to travel the world and write a book, *Adventures of 2 Girls*, published by Marshall Cavendish International (Asia). She was recently invited to be a writer-mentor with NAC’s Mentor Access Project for creative non-fiction.

Pam holds a Masters degree in Applied Psychology, and has worked as a teacher and counseling psychologist in her previous life. This mother of two continues to work with women and teenage girls, volunteering with UN Women and Beautiful People,

JO TAN

Writer

Jo is a professional freelancer who has answered various callings, from studying law to selling fish. While law quickly lost its luster and fish sales floundered, writing and performing were part-time professions that stuck around in her life, not to mention writing about performing and other art forms.

Being able to speak several languages, you might have seen Jo playing a dengue inspector, a Japanese phone-sex provider, a French ogress, a brilliantly beaded *Bibik* or a Greek demigoddess with various theatre companies such as Wild Rice, Drama Box and Toy Factory in various plays.

Alternatively, you might have read her articles about other peoples’ more incredible stage exploits in several publications including *Time Out Singapore* where she was a regular contributor for more than three years. Sometimes her work travels overseas, partly because she had the fortune of writing for an inflight magazine, but sometimes because she actually goes to these other countries to perform or learn, like in 2013 when she won a coveted National Arts Council residency to spend 9 months at *Ecole Philippe Gaulier: a Clown School* in Paris.

WANG MEI MEI

Associate Art Director

Having worked in the publishing industry for over 10 years, Mei Mei has experienced the evolution in the publishing industry, from producing CMYK films to Computer to Print (CTP). For her, these changes have significantly created more exciting ways to look at design and creative projects.

As a former Senior Graphic Designer with MediaCorp Publishing for six years, she was exposed to the world of entertainment, fashion, music, and film. After MediaCorp, she moved on to *Prestige* magazine for two years, thereafter joining Beaumont Publishing as an Assistant Artistic Director for



three years, overseeing *Designare* (a fashion and lifestyle magazine), which made her proficient with photo-shoot styling and digital touch-ups.

Mei Mei's career evolution then led her to Novus Media, where she worked as an Art Director for Contract Publishing for two years, taking care of contract title like *Telescope*, annual reports, online brochure, and pitching for new contracts.