

PERFORMING ARTS X TECH LAB 2023 FREQUENCY ASKED QUESTIONS (FAQs)

1. What is the role of Esplanade in this Lab?

Esplanade – Theatres on the Bay has worked alongside NAC to co-design the Lab, set up the guiding framework and engage the Advisory Panel. They will continue to work closely with the various stakeholders and partners to co-drive the Lab from end to end. Esplanade will host selected events of the Lab in its venue.

2. What is the role of Technology Partner Keio-NUS CUTE Center in this Lab?

Keio-NUS CUTE Center is a joint collaboration between National University of Singapore (NUS) and Keio University, Japan. The Center believes in adapting a user-centric approach throughout multi-faceted disciplines to bridge the gap between the user and the technology. The team has supported the design of the Lab and will play a critical role to provide guidance, consultancy and sharing of their expertise with the Lab's participants.

They are a team spanning different faculties and skillsets and specialise in helping users in rapid prototyping to attain the intended outcomes. The team will bring their diverse skillsets to provide guidance to participants throughout the Lab from definition of needs and the project idea, to technology production and the process of prototyping. Working with NAC and the project management team, they will also provide consultancy where needed. If the project idea requires expertise beyond their scope of experience, they will work with NAC to suggest other experts that could be introduced to the team.

3. I am not a performing arts practitioner, can I submit an application?

The Lab welcomes practitioners who work in the performing arts or with performance in general (i.e. theatre, dance, music, inter or cross-disciplinary forms, performance practice), who wish to work with technologists for the purposes of experimentation, prototyping or research and development.

Arts and culture organisations, collectives and practitioners who are interested in working across sectors and disciplines may apply. It is hoped that through the Lab, artists and technologists can collaborate to research and transform artistic creation or artistic practice.

The primary applicant should be an arts organisation or arts practitioner who should form a team with collaborators (e.g. technologists, other creative practitioners) to submit a proposal. Please refer to Section 6 of the Application Guide for more information on the eligibility criteria of the primary applicant.

4. I have an idea, but I do not know any technologists whom I can collaborate with. Can I still submit an application?

Yes, you may. A proper team of collaborators with the relevant skills and knowledge will eventually need to be pulled together during the Lab to ensure that you are able to bring your idea from conceptualisation to the prototype stage. We encourage you to sign up for one of the Briefing and Sharing sessions on 17 June or 19 June 2023 to connect with like-minded practitioners and potential collaborators. Additionally, if your proposal is selected, we may be able to facilitate an introduction to potential collaborators.

However, each participant / participating team should take responsibility and ownership of the conditions of the partnerships and terms of collaboration with their team members and fellow collaborators.

Note: The Briefing and Sharing sessions are not compulsory, but we encourage you to attend one or both them if you are interested to meet potential collaborators and find out more about the Lab.

5. Do all team members need to be present in Singapore during the entire duration of this Lab?

No, as long as the team is able to send representatives to meaningfully participate in the activities conducted as part of the Performing Arts x Tech Lab (e.g. workshops, consultation sessions, Mid-Point Seminar etc).

6. What is the time commitment expected of participants during the Lab?

The Lab is planned to commence in August 2023 and end by April 2024. Teams will be expected to attend at least 80% of all compulsory activities conducted during Phase 1 and 2 of the Lab:

Compulsory Activities:

- Introductory Briefing, Mid-Point Seminar, and the Industry Sharing session.
- There will be approximately 5 to 6 short workshops and expert sharing sessions of no more than two hours each conducted across Phase 1 and 2. Examples of sharing sessions or workshops from the inaugural edition include: Technology and Accessibility, IP and Copyright, User Experience. The topics for the 2023 Lab have yet to be determined and will be tailored to the needs and readiness of the selected teams to ensure maximum learning and development.

Others:

There will also be regular check-ins for all participants in both phases, and consultation sessions for participants to sign up for to get support and feedback when needed. Participants are free to use their time outside of the group workshops and check-ins to meet their own project teams for planning, research and other work required for their projects. Each team should decide how they would like to make the best of the Lab, according to their schedules and availability.

7. Who retains the intellectual property (IP) rights of the prototype or work-in-progress developed through the Lab?

All IP rights related to the work-in-progress or prototypes will be for the participating teams to work out formally with one other and with potential presenters or collaborators, if any.

The NAC and Esplanade will not intervene in IP rights negotiations whether between team members or with external presenters or collaborators, but requests that participating teams grant NAC and Esplanade the right to display, mention and carry out recordings, photography or filming of any part of the prototype for a period of 2 calendar years from the date of the completion of the Lab.

This request allows NAC and Esplanade as organisers to carry out educational, marketing, advertisement and promotional activities relating to the Lab, or other programmes or activities

organised by NAC and Esplanade, including production of catalogues, posters, brochures, promotional and reference material related to the Lab for use on NAC and Esplanade's corporate channels or other platforms to promote the current or future editions of the Lab.

8. I am currently funded by NAC for an existing project which I intend to submit for Arts x Tech Lab 2023, can I still apply for the Lab to get additional funds for my project?

If your proposal is already or has been committed to receive funding under NAC's grant schemes or other government agencies' grant schemes, it will not be eligible for funding under this Lab. Please refer to Section 6 of the Application Guide for more details.

9. My collaborators and I have an existing project and idea that we have been working on, and would benefit from the Lab's process to bring the project to the next level of development. If the idea is not new and we have started work on it already, would it still be eligible?

Projects that have already commenced prior to the Open Call will not be eligible for the Lab. However, if the project or idea is still in its research/ideation phase, you may proceed to submit an application.

10. Can I submit more than one proposal?

You may submit any number of proposals, though a higher number of submissions does not imply a higher chance of getting selected.

11. What is the role of the Advisory Panel and the Technology Consultant?

The Advisory Panel and Technology Consultants are experts in the fields of arts and/or technology. They will offer Lab participants guidance throughout the Lab and act as a sounding board to give advice and suggestions. They possess breadth and depth of experience working with arts and/or technology; their role is to provide participants with important considerations to think about when working on their project and they will ask questions to help the participants think broader and deeper about their ideas and approach.

They will offer suggestions but will not dictate or direct projects. The final choices and decisions made on project ideas, scope and direction remain with the participants who should take ownership of the project from end-to-end.

Please refer to Section 4 of the Application Guide for more details of their expertise.

12. What is expected at the Mid-Point Seminar and for the mid-term progress report?

At the Mid-Point Seminar, you will be expected to

- Present your project idea to a public audience which will comprise of industry practitioners, and the key stakeholders of the Lab.
- After the seminar, you will attend a private feedback session where the Advisory Panel and Technology Consultant will offer recommendations and feedback to help you before proceeding to Phase 2.

In the mid-term progress report, you will need to provide an update on:

- How the idea has developed from the proposal submitted in the application to the Mid-Point Seminar,
- Plans for the further development of the ideas in Phase 2 leading up to the industry sharing.
- A budget proposal for how you intend to use the funds for Phase 2 of the Lab.

Please refer to Sections 3 and 5 of the Application Guide for more details.

13. Is there a fixed physical location for this Lab?

There is no fixed location for this Lab.

Some of the Lab's group activities might take place physically, or virtually. The Mid-Point Seminar and Industry Sharing will be in-person events. All group activities will be coordinated by the Lab's Project Management Team.

14. How will participants be funded during the Lab? What items would be supported for the funding in Phase 2?

Up to \$31,000 (across both Phase 1 and 2) will be provided to each team across Phases 1 and 2 of the Lab.

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| <ul style="list-style-type: none">• In Phase 1, \$1,000 will be provided upon completion of the Mid-Point Seminar and submission of the mid-term progress report and budget. | <ul style="list-style-type: none">• In Phase 2, up to \$30,000 will be provided for teams to begin their project development, testing and prototyping. |
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As the technical and creative needs for your project will be better defined during the process of refinement in Phase 1, all participants will be required to start planning their projected budget in Phase 1. The projected budget should be up to \$30,000 and includes the following supportable costs that go towards direct expenses for the development and prototyping process in Phase 2:

- Manpower costs and/or professional fees**
- Developmental costs including research-related costs, rental of hardware, software costs and other required developmental costs needed for project development. Please note that in accordance with NAC's funding guidelines, we are unable to support the purchase of equipment, hardware or software with the agreed quantum.
- Experimentation expenses, material expenses that support prototyping process and preparation for the Industry Sharing
- Administrative expenses such as auditing fees

** Manpower costs refer to fees for manhours dedicated to the execution of this project

15. What technological equipment, hardware and software will be provided to participants?

The funding provided in Phase 2 of the Lab is for each team to loan/rent the necessary equipment, hardware and software required for your project. This quantum also covers all other costs required for your project's development and prototyping in Phase 2 of the Lab, as explained in Question 14 above.

NAC and our partners may have access to external resources and technologies, and these are dependent on the project needs and external stakeholders' ability to provide additional resources to the participants.