

THINKPLACE PTE LTD – SUMMARY OF PORTFOLIOS AND PAST PROJECTS

S/No	Client Name	Year	Summary of Project	Relevant Transformation Pillars
1	Infocomm Media Development Authority	2018 (ongoing)	Open Innovation Platform Facilitate problem framing, partner selection, KPI creation and support design solutions for the Open Innovation Platform	People Processes Systems Products
2	LifeVitae	2020	Redesigning user interface for a rising start-up Design and facilitation of intent and ideation workshops to create a new user interface for a start-up connecting job-seekers to the global workforce. The new platform utilised a gamification-based approach to build user profiles to encourage user adoption and enhance their experience.	Processes Systems
3	Digital Industry Singapore	2018 – 2019	Designing a digital concierge for ICM companies Design and facilitation of the creation of a unified platform for government digital services targeted at local and foreign info-comm and media (ICM) companies in Singapore	People Processes Systems
4	Accessible Arts	2018	Business Model for the Arts and Disability Sector Discovery research, facilitation and strategy development with the arts and disability sector in New South Wales, Australia, to co-design possible future business models that are sustainable and relevant	People Processes Systems Products
5	New South Wales Government	2017	Co-lab for the Domestic and Family Violence Innovation Fund	People Processes

			Design and facilitation of an innovation co-lab for successful grant applicants to refine their proposals via innovation clinics. The intention of the clinics was to drive innovative thinking, educate participants on government processes and ensure participants responded accurately to the grant criteria.	Systems Products
6	Street Theatre	2017	Strategy development Codesign of a business strategy for the Street Theatre, a Canberra-based community hub for the performing arts, including engagement with Arts ACT around funding policy, and the theatrical community.	People Process Product
Availability for Phase 3 of OTG – Project Implementation Phase				YES