



Noise Singapore 2012: New Mentors and Returning Mentors

The Apprenticeship Programme (TAP)

Name	Profile
Art and Design Mentors	
Graphic Design	
<p>Hanson Ho (New!)</p> 	<p>Design Director, H55</p> <p>Hanson Ho is a creative director who works under the studio name of H55, which he founded in 1999. Featured by the Sunday Times as one of the top graphic designers in Singapore, Hanson has received recognition and awards from some of the most prestigious international design competitions for his work, including the British D&AD, New York Type Directors Club, New York One Show Design, Creative Circle Awards, Tokyo Type Directors Club, and the New York Art Directors Club.</p> <p>www.h55studio.com</p>
<p>Kelley Cheng</p> 	<p>Creative Director, The Press Room</p> <p>A 3-time Society of Publishers Asia Award winning Editor and Creative Director of The Press Room, Kelley Cheng is literally a 'Jill of all trades'. Not only is she the Editor-in-Chief of Singapore Architect magazine, she also runs The Press Room, her own publishing & design consultancy, as well as two trend-setting F&B outlets, 15 minutes and Night & Day.</p> <p>www.thepressroom.com.sg</p>

Pann Lim



Creative Director, Kinetic

Pann Lim believes that design and advertising without an idea is a sin. It is with this belief that he has devoted his time to creating ideas that won him over 250 industry awards. The year 2010 also saw Pann winning the Singapore Creative Circle Awards Best of Show (Design) and also leading Kinetic as YoungGuns International Design Agency of the year. Because of his passion, he has been nominated as Singapore's Most Influential Creative Director by IAS for four years. He is currently ranked 14th in Australasia by Campaign Brief THE WORK. This year, he will chair Crowbar Awards 2011.

www.kinetic.com.sg

Illustration

Eeshaun Soh



Artist

Eeshaun has been featured in 20/20 BASE, an exhibition celebrating 20 of Singapore's most creative talents, and was also part of the curatorial team for the Singapore Pavilion at the 11th Venice Architectural Biennale. Since then, he has created artworks and illustrations for Adidas, Nike, The Discovery Channel, onedotzero (UK), FARM, Nicholas, The Singapore Fashion Festival 2006, Play Imaginative, Zouk, IdN, Pictoplasma and the San Diego Comic Conference. His largest public art installation, 'Move!', comprising three murals at the Bishan Circle Line, was commissioned by the Land Transport Authority of Singapore and unveiled in 2009.

www.gardensilly.com

Kelvin Chan



Illustrator; Art Director of Newsgraphics, The New Paper

Kelvin Chan is a professional illustrator who has been in the field of information graphics for print and news media for over a decade, winning several regional and local awards for his graphic design work. Besides being the Art Director of Newsgraphics and a senior infographics journalist for The New Paper, Kelvin is also working on several comic and concept art projects.

rocketraygun.blogspot.com

Mas (Wanton Doodle)

Illustrator

(New!)



When asked to describe himself, artist Mas aka Wanton Doodle, confesses, "My name is Mas and I am a compulsive doodler". He is a corporate cog by day, illustrator by night, with the dark eye circles to prove it. His illustrations are inspired by doodles borne out of the desire to stay awake during mind-numbing meetings and the compulsion to expend office supplies. Mas stretches his doodling canvas beyond traditional application and amalgamates varying styles into a look he describes as "OCD meets LSD". Mas has illustrated for the Tiger Translate project, done commissioned work for Frolick, SingPost, NDP2011, Peugeot, and his works have graced the pages of international publications including Kult and Catalog magazine. When asked what he prefers to doodle on, he quips "home ware, skateboard decks, bags and unconscious victims".

www.wantondoodle.com

Sonny Liew



Comic Artist

Sonny Liew is an Eisner-nominated comic artist and illustrator, whose work includes titles for acclaimed publishers such as DC Vertigo, Marvel, SLG and Disney. He is also the creative force behind *Malinky Robot*, a critically acclaimed comic which has won accolades such as the Xeric Award and the Le Prix Du Meilleur Album de SF (Best SF Album) award at the Utopiales SF Festival.

www.sonnyliew.com

Multi-disciplinary art

Francis Ng

(New!)



Multi-disciplinary artist

Multi-disciplinary in approach, Francis Ng is an artist who constantly strives to stretch the potential in his art and engage in an intellectual dialogue with his audiences. In his creative explorations, his strong intellectual framework can manifest in conceptual works that are installation and photography based; or in a combination of media that demonstrates his artistic repertoire in relation to contemporary issues surrounding art-making. Francis was the winner of many awards and prizes, including the Juror's Choice and the Grand Prize in the 2001/2002 Philip Morris Group of Companies ASEAN Art Awards, the 1st Prize in the 23rd UOB Painting of the Year Competition (Photography Category) in 2004 and the National Arts Council's Young Artist Award in 2006.

www.francisng.sg

Photography

Chow Chee Yong
(New!)



Photographer

Chow Chee Yong is a senior lecturer in the Department of Visual Communication at Temasek Design School in Temasek Polytechnic (Singapore). He is a BFA (Honours) graduate in Photography from Western Michigan University, USA, and he received a scholarship from JCCI for his MA (Distinction) degree in Photography from Musashino Art University, Tokyo, Japan. Chee Yong has since participated in more than 30 solo and group exhibitions across Asia and the Pacific, and some of his works were even featured in international publications such as Passages North (USA) and Nippon Camera (Japan).

www.chowcheeyong.com

Deanna Ng

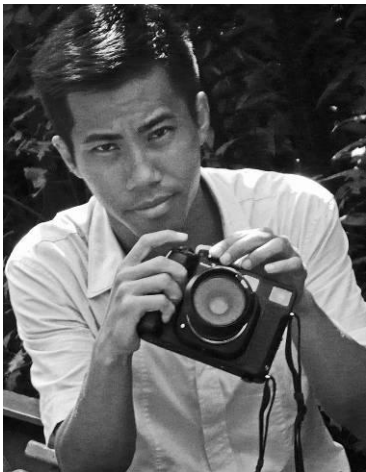


Photographer

Deanna Ng is an independent photographer and educator specialising in documentary and portraits. Deanna was previously selected as an International Participant for the Prestigious Missouri Photo Workshop by the University of Missouri, USA, inspiring her to research how photography documents change. As she started photography late in her life, she now teaches photography to youths, and was also one of only two female photographers who was nominated for the Icon De Martell Cordon Bleu juried competition in 2010.

www.deannang.com

Ernest Goh



Photographer

Storytelling is at the heart of Ernest Goh's various human-interest projects. These include *Laughter In The Rain*, a ground-breaking book documenting the history and reality of disabled sports in Singapore; *Beyond Mask*, a book published in honour of the medical workers who sacrificed their lives at the height of the SARS outbreak in Asia; and *9 Days in the Kingdom*, a photographic project involving 55 international photographers that was produced in honour of the Thai king, his Majesty Bhumibol Adulyadej in 2007. Ernest has an MA in Creative and Cultural Enterprise from Goldsmiths College, University of London. He is a member of the Institute of Contemporary Arts' A-Frame Network, an initiative of the UK government's Cultural Leadership Programme. In June 2009, the institute awarded him the inaugural Incentivising Innovation Fund.

www.ernestgoh.com

Jean Qingwen Loo
(New!)



Photographer

Jean Qingwen Loo is an independent photographer, producer and writer. Fascinated with real experiences, she is passionate about living a life of adventure and creating social dialogue. In 2010, Jean produced *The Children of Mekong*, a project for the Lien Foundation that humanised water and sanitation issues through multimedia stories. She was also commissioned by HSBC Bank to document youth expeditions to Puerto Rico's rainforest and Iceland's glaciers. Jean has garnered a number of awards at the International Photography Awards (2009) and was recognised in the Photo District News Photo Annual 2009 and 2010. In 2009, she was selected for the prestigious Eddie Adams workshop in New York City and was featured in Female magazine and Asian Photography magazine as an emerging talent. Her corporate clients include the likes of Citibank, IDEO and Sembcorp Industries.

[www. loque.sg](http://www.loque.sg)

Lim Seng Tiong



Photographer

Lim Seng Tiong believes in the need for change, which is a curious philosophy for a seasoned photographer whose art lies in freezing time. However, it is this change and a search for new perspectives that makes Seng Tiong one of the most prolific photographers in the field. A former Straits Times photojournalist and recipient of the National Arts Council's Young Artist Award (1995), Seng Tiong brings more than 30 years of experience to The Apprenticeship Programme.

Sha Ying





Photographer


Sha Ying studied photography and television at Beijing Broadcasting Institute. Since settling down in Singapore over a decade ago, Sha Ying has held two solo photography exhibitions at the Substation and the Alliance Francaise de Singapore, where he was invited to participate during the Month of Photography on several occasions. His photographic works have also been selected for several art photography books. He is currently the supervising cameraman at CNBC Asia Pacific's headquarters in Singapore.

Teo Chai Guan
(New!)

Photographer

	<p>Currently ranked 1st in Singapore and 9th internationally under Archive's acclaimed advertising photographers ranking, Teo Chai Guan has established Teo Studio and himself as a commercial photographer. Specialising in producing conceptual advertising work consisting of still life, portrait, lifestyle and landscape photography for agencies both locally and regionally, Chai Guan has proven his ability to stay versatile and flexible. He has also received several international awards from prestigious festivals such as Cannes, D&AD, One Show, CA, Clio and Adfest. Besides commercial photography, Teo also actively pursues his other major interest in fine art photography.</p> <p>www.teostudio.com.sg</p>
<p>Yian Huang (New!)</p> 	<p>Photographer</p> <p>Yian Huang, a management consultant-turned-photographer, documented the Israeli-Palestinian conflict in 2005. This led him to pursue a dual Masters in International Affairs and Journalism at Columbia University so as to better understand and convey the conflicts that he photographs. His works have been exhibited at the Palais du Louvre in Paris, Singapore Art Museum and in Russia, Italy and the US; and seen on the pages of the Economist, Newsweek and Sports Illustrated. Formerly based in New York working for the Newark Star Ledger, and in Paris as an intern at the Magnum Photo Agency, he now calls Singapore home, where he continues to photograph and inspire photographers to connect with their subjects in a more intimate way.</p> <p>www.yianhuang.com</p>

The Music Mentorship (TMM)

Mentors	
<p>Bani Haykal (New!)</p> 	<p>Musician</p> <p>Bani Haykal writes music and narratives. With B-Quartet, he has written and performed on two records, <i>Tomorrow Is Our Permanent Address</i> and <i>Conformity Has Replaced Consciousness</i>, and with Mux, has written, performed and directed performances at The Esplanade (<i>What Day Is It Today?</i>) and <i>The Substation (The Unpressionist/People Without People)</i>. He has published a poetry book, <i>Sit Quietly In The Flood</i>, and has read and presented works in several festivals including The Kuala Lumpur International Literary Festival, Singapore Arts Festival and Singapore Design Festival. Presently, he is researching on music and culture, whilst developing alternative music vocabulary expressing modern Singapore. In 2001 he presented the first series of music explorations titled <i>Alternatives</i> at The Substation Gallery. www.misinterpret.tk</p>
<p>Daniel Sassoon (New!)</p>	<p>Musician</p>



When Daniel Sassoon first picked up a guitar at age 13, he did not expect it would define his life as a musician and songwriter. A recognisable name in Singapore's music scene since 1993, Daniel carved out a reputation as an accomplished and inventive guitarist in acclaimed bands Livonia and Electrico. Daniel currently fronts instrumental post/progressive rock outfit In Each Hand A Cutlass, which just released its debut album A Universe Made of Strings. He has organised gigs, written for music magazines, is a member of Heineken's Sound Council, and served as a judge and mentor for Esplanade's Baybeats in 2009 and 2010. A legal counsel by profession, he has given talks on legal issues that affect musicians. www.ineachhandacutlass.com

Eddino Abdul Hadi
(New!)



Music Journalist/Musician

Eddino Abdul Hadi is a music journalist for The Straits Times. Prior to this, he was one of the main writers for BigO, Singapore's only independent music magazine. Eddino is also a musician, songwriter and founder of popular homegrown band Force Vomit. He is also a member of several other homegrown acts and the co-founder of independent music collective, record label and music studio, The End Of Recordings.

Kevin Mathews



Music Journalist/Musician

Kevin Mathews believes in new dawns. At 32 Kevin embarked on his magical mystery tour and released his first album with Watchmen. Since then, he has released four more CDs under the Crowd and Popland monikers while establishing himself as a soundtrack writer (scoring films for Eric Khoo), a renowned music journalist and artist manager. Kevin currently alternates between performing on his own and with the Fast Colors and Recidivists. www.powerofpop.com

Patrick Chng**Musician**

When it comes to experience, Patrick Chng's record is hard to beat. The multi-instrumentalist has been in the local music scene for 20 years, starting off as the frontman of The Oddfellows, the first Singapore band to have a number one hit on radio station 98.7FM's chart. He was previously the Senior Editor/Supervising Producer of MTAVAsia.com and is now a part-time consultant with Gibson guitars. The other part of his time is spent producing and organising gigs, writing about local music for various publications and playing lead guitar for his band TypeWriter.

www.walkonmusic.net

Saiful Idris (New!)**Musician**

Saiful Idris is singer, guitarist and songwriter for the Great Spy Experiment, a band that creates music that is the best of indie, rock and dance put together. The band was featured in internationally renowned events such as the Baybeats, Mosaic, ZoukOut, South by Southwest (SXSW) and One Movement festivals and brought their music to audiences as far and wide as New York, Perth, Texas and Taipei. Their first album *Flower Show Riots* (2007) garnered rave reviews and widespread acclaim both in Singapore and abroad. Aside from the Great Spy Experiment, Saiful is also a DJ who has brought his versatility and wide repertoire of electronic music to audiences in Singapore, London and the Philippines.

www.facebook.com/thegreatspyexperiment

Sara Wee (New!)**Musician**

Sara Wee is a sought-after vocalist and guitarist with eight years of experience performing live music at established local venues. A graduate from Lasalle College of the Arts with a diploma in Music Technology and degree in Jazz, she has been involved in vocal training in schools. She was a guest vocal coach on Singapore Idol 3 and is currently a vocal coach at Timbre Music Academy. Sara played the lead character Mia in the Five Foot Broadway musical production *Lost in Transit* in 2005. She is also currently a DJ with radio station Power 98 and performs weekly with her band, 53A, at venues around Singapore including Timbre live venues and CM-PB at Dempsey. The band recently released their debut album *Settle The Kettle*.

www.53Aband.com