

ANNEX A – Format of Pop-Up Noise: The Great Singapore Replay

There are three phases of The Great Singapore Replay, starting from 1 June and culminating in a final showcase on 9 September 2017 with the debut of the remade songs.

PHASE 1 (1 June – 23 June 2017)

- The public will be invited to vote for their favourite Singapore classic hits to be remade from a shortlisted list of 25 popular tunes from the 1960s to 2000s.
- The top 10 most popular songs voted by the public will be remade by 10 pairs of emerging and established artists who will work closely to bring the remade songs to life.
- Votes can be placed online via Pop-Up Noise: The Great Singapore Replay website [www.thegreatsingaporereplay.sg] from 1 to 22 June 2017 or head down to any of the five roving jukebox voting booth locations around the island from 1 to 18 June 2017.
- Voters will be able to collect “Replay Tokens” and stand a chance to win a range of prizes. [Please refer to Annex B for more details on contest mechanics]

PHASE 2 (24 June- 31 August 2017)

- The announcement of the top 10 Singapore classic hits to be remade, as voted by the public, will be made on 13 July 2017, via the first webisode.
- Pop-Up Noise: The Great Singapore Replay artists will work to reimagine the 10 selected songs over the course of 10 weeks.
- Weekly webisodes featuring the 10 artists collaborations, their creative journey and behind-the-scenes footage of the remaking process. These will be published on the Pop-Up Noise: The Great Singapore Replay website (www.thegreatsingaporereplay.sg) and Noise Singapore Facebook page (www.facebook.com/noisesingapore/). The first webisode will air on 13 July.
- Aspiring local musicians can also participate in an Open Call from 10 July 2017 by recording their own version of a Singapore classic hit and uploading it on social media for a chance to win SGD500 and the opportunity to perform their very own rendition of the song ‘live’ during the final showcase alongside the 10 other emerging artists. [For more details on the Open Call please refer to Annex E]

PHASE 3 (1 September – 9 September 2017)

- On 9 September from 4pm till late, the public can watch the 10 emerging artists perform the remade songs live at the Pop-Up Noise: The Great Singapore Replay final showcase held at Clarke Quay Central.
- The 10 emerging artists, will debut the remade versions of the Singapore classic hits as well as several songs of their own.

The final showcase programme will be made available on www.thegreatsingaporereplay.sg at a later date.